

FACT SHEET

FRIZZ CONTROL SHAMPOO

PRODUCT OVERVIEW:

Gentle sulfate-free cleansing and lightweight formula for smooth hair.

WHAT IT DOES:

Formulated with a proprietary blend of active ingredients to help eliminate frizz and leave hair looking and feeling undeniably silky, shiny and smooth after just one use.

KEY INGREDIENTS:

- **Certified Organic Aloe Vera** provides important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health
- **Soybean Phospholipids**, proven to elongate curls over time by adhering to the hair fiber and surrounding it with a protective layer that smoothes hair from the root to fight frizz by sealing the cuticle and locking out humidity
- **Moringa Oil**: Antioxidant rich moisturizer with **Vitamins A, C, E and Omega 9** to protect hair from oxidative stresses, control frizz and add shine
- **Abyssinian Oil** improves the manageability of the hair, enhancing the shine and strengthening the hair fibers. Provides hydration without a greasy after-feel
- **Safflower Oil**: An exceptional moisturizer and shine enhancer, rich in **Oleic Acid**, a powerful antioxidant, beneficial in protecting the hair from outside stresses
- **Olive Oil**: Light-weight emollient penetrates deep into the hair making it a stellar moisturizer. Rich in Vitamin E, an antioxidant important for scalp and hair health
- **Shea Butter** contains a high level of fatty acids, known to restore the natural lipid barrier for extraordinary moisturizing properties and shine
- **Marshmallow Root Extract** helps to soften the hair naturally and provides shine. Helps to soothe dry, itchy scalp
- **Soy Protein** increases moisture retention and nourishes the outer layer of the cuticle to decrease frizz
- Essential oil blend for an aromatherapy experience

APPLICATION:

Dispense a quarter size amount into hands. Work into lather using fingertips to the scalp. Work the lather down the length of the hair. Rinse well and repeat if necessary.

SIZE:

8.45 oz. 16.9 oz. 33.8 oz.



FACT SHEET

FRIZZ CONTROL CONDITIONER

PRODUCT OVERVIEW:

Daily Conditioner offers ultimate frizz and humidity protection

WHAT IT DOES:

Extra moisturizing formulation of our unique complex of nutrients, natural oils and extracts, smoothes and seals a frazzled cuticle and helps repair split ends.

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- Essential oil blend for an aromatherapy experience

APPLICATION:

Work through cleansed hair, leave on for 3-5 minutes then rinse.

SIZE:

8.45 oz. 16.9 oz. 33.8 oz.



smooth'n[®]

FOR SILKY, SMOOTH, FRIZZ-FREE HAIR

FACT SHEET

OIL THERAPY

PRODUCT OVERVIEW:

Non-greasy, frizz-fighting formula contains a maximum dose of antioxidant enriched oils that nourish and protect the cuticle.

WHAT IT DOES:

Seals in moisture and provides maximum shine leaving hair silky smooth without adding weight. Helps to increase manageability and strength of the hair.

KEY INGREDIENTS:

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APPLICATION:

Work through damp or dry hair

SIZE:

4.2 oz.

