

FACT SHEET

ENHANCING SHAMPOO

PRODUCT OVERVIEW:

Gentle cleansing and lightweight formula enhances curls and waves.

WHAT IT DOES:

Restores moisture for shiny, healthy and bouncy curls.

KEY INGREDIENTS:

- **Certified Organic Aloe Vera** provides important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health
- A unique blend of **Rice and Keratin Amino Acids** help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz
- **Tomato Fruit Ferment Extract** contains a unique bio-enzyme complex to help repair damage from heated styling tools, strengthens the hair and improves the structure in order to improve curl retention
- **Abyssinian Oil** improves the manageability of the hair, enhancing the shine and strengthening the hair fibers. Provides hydration without a greasy after-feel
- **Moringa Oil:** Antioxidant rich moisturizer with **Vitamins A, C, E and Omega 9** to protect hair from oxidative stresses, control frizz and add shine
- **Stearoyl CoA-desaturase (SCD-1):** An enzyme that improves elasticity and enhances curl retention
- Essential oil blend for an aromatherapy experience

APPLICATION:

Dispense a quarter size amount into hands. Work into lather using fingertips to the scalp. Work the lather down the length of the hair. Rinse well and repeat if necessary.

SIZE:

8.45 oz. 16.9 oz. 33.8 oz.



FACT SHEET

CLEANSING CREAM

PRODUCT OVERVIEW:

Non-lathering conditioning cleanser provides intense hydration for extra dry, frizzy and over-styled hair.

WHAT IT DOES:

Loosens tight curls without sacrificing form or bounce.

KEY INGREDIENTS:

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- A unique blend of **Rice and Keratin Amino Acids** help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz
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- **Moringa Oil:** Antioxidant rich moisturizer with **Vitamins A, C, E and Omega 9** to protect hair from oxidative stresses, control frizz and add shine
- **Stearoyl CoA-desaturase (SCD-1):** An enzyme that improves elasticity and enhances curl retention
- **Shikakai and Baby's Breath** contain high levels of **Saponins** which help to remove dirt and oils from the hair
- Essential oil blend for an aromatherapy experience

APPLICATION:

Rinse hair thoroughly before application. Apply a liberal amount to wet scalp and hair, adding a splash of water to evenly distribute and create light foam. Work throughout hair and scalp. Leave on for 3-5 minutes. Rinse thoroughly, massaging scalp and running fingers through to the ends. For more intense conditioning, follow with Curl'n Enhancing Conditioner or Nourishing Treatment.

SIZE:

8.45 oz. 16.9 oz.



FACT SHEET

ENHANCING CONDITIONER

PRODUCT OVERVIEW:

Nutrient-rich daily conditioner for lively, frizz-free and manageable curls.

WHAT IT DOES:

Detangles and restores moisture without any added weight keeping curls soft and shiny.

KEY INGREDIENTS:

- **Certified Organic Aloe Vera** provides important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health
- A unique blend of **Rice and Keratin Amino Acids** help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz
- **Tomato Fruit Ferment Extract** contains a unique bio-enzyme complex to help repair damage from heated styling tools, strengthens the hair and improves the structure in order to improve curl retention
- **Abyssinian Oil** improves the manageability of the hair, enhancing the shine and strengthening the hair fibers. Provides hydration without a greasy after-feel
- **Moringa Oil:** Antioxidant rich moisturizer with **Vitamins A, C, E and Omega 9** to protect hair from oxidative stresses, control frizz and add shine
- **Stearoyl CoA-desaturase (SCD-1):** An enzyme that improves elasticity and enhances curl retention
- Essential oil blend for an aromatherapy experience

APPLICATION:

Work through cleansed hair, leave on for 3-5 minutes then rinse.

SIZE:

8.45 oz. 16.9 oz. 33.8 oz.



PERFECT CURL ACTIVATOR

eufora®

beautiful, vivacious, frizz-free curl, texture and wave
CONDITION | HYDRATE | CONTROL FRIZZ

PRODUCT OVERVIEW:

curl'n PERFECT CURL ACTIVATOR is a dual-purpose wet and dry leave in treatment for ultimate thermal protection and frizz-free curl retention. Leaves hair soft, touchable and shiny. Revitalizes second day lifeless curls while combating unwanted odors.

KEY INGREDIENTS AND BENEFITS:

Optimum hair health: Formulated to work with all types of curly hair. A complex of innovative ingredients that condition, hydrate and control frizz while improving flexibility and curl retention.

- **Certified Organic Aloe Vera:** provides important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.
- **Rice and Keratin Amino Acids:** helps strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.
- **Tomato Fruit Ferment Extract:** contains a unique bio-enzyme complex to help repair damage, and strengthen the hair. Improves the structure in order to enhance curl retention.

Enhanced performance: Improves the strength and elasticity of textured and curly hair.

- **Abysian Oil:** enhances movability, shine and add strength. Provides hydration without a greasy after-feel.
- **Stearoyl CoA-desaturase (SCD-1):** an enzyme that improves elasticity and enhances curl retention.

Ultimate protection: Thermal protection and antioxidant benefits to prevent damage and improve the strength and elasticity of the hair.

- **Moringa Oil:** antioxidant rich moisturizer with Vitamins A, C, E and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.
- **Panthenol & Amino Acids:** provides thermal activated protection. Reduces oxidative stress, protecting the root and shaft to help seal the cuticle and lock in moisture.



APPLICATION:

Spray generously on damp hair. Follow with desired styling product. Apply to second day hair to revitalize curls and combat unwanted odor.

SIZE:

6.8 oz. (200 mL)

16.9 oz. (500 mL) limited edition size



INGREDIENTS:

Aloe Barbadensis Leaf Juice, Polyquaternium-72, Polysorbate 20, Lactobacillus/Tomato Fruit Ferment Extract, Oryza Sativa (Rice) Extract, Keratin Amino Acids, Crambe Abyssinica Seed Oil, Moringa Oleifera Seed Oil, Acyl Coenzyme A Desturase, Saccharomyces Ferment, Parfum/Fragrance, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Phenoxyethanol, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol, Limonene, Linalool, Geraniol, Citronellol

FACT SHEET

DEFINING SOLUTION

PRODUCT OVERVIEW:

Unique light styling foam to enhance and define curly hair.

WHAT IT DOES:

Tames frizziness and fights humidity. Creates soft moveable and touchable curls. Provides hold without crunch that lasts throughout the day.

KEY INGREDIENTS:

- **Certified Organic Aloe Vera** provides important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health
- A unique blend of **Rice and Keratin Amino Acids** help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz
- **Tomato Fruit Ferment Extract** contains a unique bio-enzyme complex to help repair damage from heated styling tools, strengthens the hair and improves the structure in order to improve curl retention
- **Abyssinian Oil** improves the manageability of the hair, enhancing the shine and strengthening the hair fibers. Provides hydration without a greasy after-feel
- **Moringa Oil:** Antioxidant rich moisturizer with **Vitamins A, C, E and Omega 9** to protect hair from oxidative stresses, control frizz and add shine
- **Stearoyl CoA-desaturase (SCD-1):** An enzyme that improves elasticity and enhances curl retention
- **Polyquaternium-72:** Curl perfecting styling agent specially designed to put the "spring factor" into curls. Delivers exceptional curl memory benefits. Proven to hold high energy, frizz free curl longer
- **Panthenol & Amino Acids** for thermal activated protection. Reduces oxidative stress, protecting the root and shaft and helps to seal the cuticle locking in moisture
- **Squalene**, from the skin of the olive, provides moisture and helps seal the cuticle
- Essential oil blend for an aromatherapy experience

APPLICATION:

Apply to damp hair with a light scrunching motion. Use fingers to form curl pattern. Diffuse or let air dry. Layer with Curl'n Forming Cream for added hold and control.

SIZE:

6 oz.

